

# The World Class Bollywood Museum

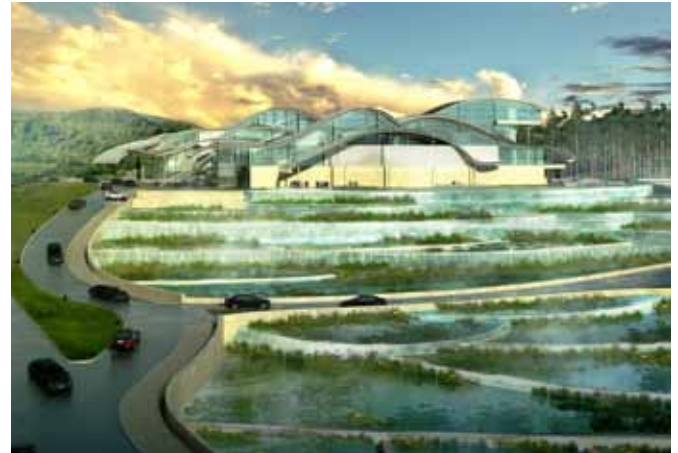
Film City, Mumbai, India

Conceptual Design for International Design Competition

VernerJohnson's design for a new World Class Bollywood Museum at Film City was recently selected as the winner of an international competition. We teamed with Mumbai architectural firm Shashi Prabhu Associates, along with Boston-based ZNA for the site design, Christopher Chadbourne Associates for the exhibit design, and Bollywood film expert Pravin Nadkar.

We propose a campus of buildings that are light, airy, colorful, grand, dramatic, refreshing, and full of motion — a destination where visitors can spend an entire day exploring and learning about Bollywood filmmaking. Our concept includes several major elements: the Bollywood Museum, the Bollywood Theatre, Museum Gardens with an Amphitheater and a Conference Center.

The 110,000 SF Bollywood Museum includes 45,000 SF of state-of-the-art interactive exhibits, a special effects theatre, a 300-seat auditorium, a temporary exhibit gallery, a film library, a gift shop, and dining options.



On this spectacular and strategically placed site at the very door to Film City and Bollywood itself, the approach to the Museum reveals terraced pools of water leading toward a set of curved filmstrips that seem to float over a light-filled, poetic complex. It is a site and building built as a metaphor for the structure of Bollywood films themselves.



