

# Guy S. Hermann, Director of Museum Planning

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## Work History

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As a planner with E. Verner Johnson and Associates, Guy works at the beginning of the design process to assess needs, evaluate options, and make recommendations for future growth. He has been the principal planner for the following projects:

*Architectural Master Planning* for a proposed **Academy of Motion Picture Arts and Sciences Museum**. Guy is leading the Master Planning for this new 200,000 SF museum of the movies that will be located on a prominent site in central Hollywood. The museum is expected to open in 2011. (2007)

*Comprehensive Master Plan* for the **Tennessee State Museum** in Nashville. As lead planners, our work includes architectural master planning and coordinating the work of exhibit master planning, cost estimating, and economic feasibility consultants. (2007)

*Comprehensive Master Plan* for the proposed **Great Falls Museum** in Lewiston/Auburn, Maine. As lead planners, our work includes architectural master planning and coordinating the work of strategic planning and an interpretive planning. (2007)

*Architectural Programming* for the **Tampa Bay History Center** in Tampa, Florida. Guy updated the architectural program and budget in preparation for the start of EVJA's architectural design work. (2005)

*Visitor Experience Planning and Master Site Plan* for the **Frick Art and History Center** in Pittsburgh. Our Master Site Plan is based on a detailed analysis of the visitor experience of the Frick's campus and programs. The resulting plan lays the groundwork for a phased transformation of the Frick's campus from use as a private estate to a new use as a major historical and cultural attraction. (2005)

*Comprehensive Master Plan* for the **NASCAR Hall of Fame and Museum** for the city of Atlanta's competitive bid to host the Hall of Fame. Guy led the team for this fast-track project which included program planning, architectural programming, architectural modeling and the integration of the work of more than a dozen consultants into a final comprehensive submittal. (2005)

*Site Feasibility Assessment* for the **Schenectady Museum** in New York. Guy developed scenarios for comparison of multiple possible sites as part of the firm's work to create a Comprehensive Master Plan for the Museum. (2005)

*Collections Facility Plan* for the **MIT Museum** in Cambridge, MA. The plan began with the intention of making the collection areas more efficient. The planning uncovered several other options that have allowed the Museum to both manage its collections more efficiently and to create a better visitor experience. (2004)

*Collections Facility Plan* for the **Ohio Historical Society** in Columbus, Ohio. We assessed multiple options for expanding the landmark brutalist style museum building in order to accommodate the Museum's expanding collections. (2004)

*Master Plan* for the **San Jacinto Museum Association** in Houston, Texas. We compared market potential and the capital and operating costs for multiple options for expanding or relocating the Museum before developing a Master Plan for the Museum which adopted the most feasible option. (2004)

*Comprehensive Master Plan and Feasibility Study* for the **National Museum of African American History and Culture**, a new Smithsonian Museum planned for the Mall in Washington DC. Guy led the planning work for the project, which included assessing the potential visitation and architectural implications for ten potential museum sites "on or adjacent to the National Mall" and coordinating with program planning and fundraising consultants for the new museum. (2002 - 2003)

*Comprehensive Master Plan* for the **North Carolina Museum of History**. The Master Plan includes space planning for an existing building along with an extensive addition to accommodate new programming. (2003)

*Preliminary Comprehensive Master Plan* for the four Carnegie Museums of Pittsburgh, including the **Carnegie Museum of Art, Carnegie Museum of Natural History, Carnegie Science Center, and The Andy Warhol Museum**. The Master Plan for all four museums encompasses more than one million square feet of building area in six locations. Guy continued with further detailed planning for the proposed expansion of the Andy Warhol Museum and the Museum of Natural History. (2000 - 2004)

*Comprehensive Master Plan* for the **Dekelbourn Science Museum** in West Palm Beach, Florida. Guy's planning work included an assessment of community needs, an analysis of the potential market, and specific proposals for a new science museum. (2000 - 2002)

*Preliminary Master Plan* for the **Old Courthouse Museums** for the Lexington-Fayette County Government in Lexington, Kentucky. (2000)

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Guy has also prepared *Technology Planning Assessments* for the Memorial Art Gallery in Rochester, New York, the Chesapeake Bay Maritime Museum and the New Bedford Whaling Museum in Massachusetts. (2000 - 2004)

## Museum Experience

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Guy came to E. Verner Johnson and Associates from Mystic Seaport in Mystic, Connecticut, where he was Director of Information and Internet Services.

During his tenure at Mystic Seaport, the Museum became widely acknowledged as a leader in the innovative use of information technology. As he planned and developed new systems for the 300-staff-member museum, Guy was deeply involved in every aspect of the Museum's operations – from collections, to facilities, to exhibits and interpretation. This work helped him to understand the complex nature of the workings of museums and also developed his skills in analyzing complex needs and creating and clearly articulating workable, affordable solutions—skills which have been directly applicable to his work with Museum Planning.

Guy was instrumental in developing the Museum's web site, which *Museum News* cited as one of the top museum web sites. He received several National Endowment for the Humanities grants to develop online exhibits including the first major African American history web exhibit, the award winning "Exploring Amistad."

Guy began his museum career as an intern at his college art museum and also worked at South Street Seaport in New York City.

## Publications

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Review of *Reshaping Museum Space: Architecture, Design, Exhibitions* for the British journal *Museum Management and Curatorship* (forthcoming)

*A Museum Architect's Top Ten Food Service Questions*. The Manask Report 2005.

*Assessing the Reality of the "Bilbao Effect"*, Association of Science and Technology Centers Annual Meeting 2004.

## Education

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Master of Arts, University of Rhode Island  
Kingston, Rhode Island. 1985.

Bachelor of Arts, Beloit College  
Beloit, Wisconsin. 1975.

## Professional Affiliations

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**Member:** American Association of Museums, New England Museum Association, American Association for State and Local History, and the Association of Science and Technology Centers.

**President:** Museum Computer Network 1996 to 1998.  
Board member, 1994 to 1999.